## Guidelines for Key Life Events

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>WHO/WHAT</th>
<th>WHEN</th>
<th>HOW</th>
<th>COST</th>
<th>FREQUENCY</th>
<th>DELIVERABLE</th>
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| Naming   | • Those using modern FP methods  
           • Those who have indicated for referral & completed referral  
           • Resident in the slum  
           • Visit before naming ceremony for consent  
           • Visit on naming ceremony day with life events pack - Towel, card, ‘Beautiful’, FP methods leaflet and Gift bag.  
           • Adopting FP from any of our sites  
           • Evidence the person will be an adopter of FP | | | Not more than what is in the budget | One Key life event (Naming, Wedding or Graduation) per LGA every 2 weeks = 2 Key Life Events in a month | Photo evidence |
| Wedding  | • Consenting intending couples  
           • Pre-wedding visits  
           • Gift presentation on engagement day; using wedding anchors  
           • Depending on the scenario, the couple can be spoken to together  
           • SM identify intending couples and notify NGOs to follow up | | | | One Key life event (Naming, Wedding or Graduation) per LGA every 2 weeks = 2 Key Life Events in a month | # of weddings per month |
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| Graduation/Freedom| • Lives in slum  
• Completed referrals                                |      |     | One Key life event (Naming, Wedding or Graduation) per LGA every 2 weeks = 2 Key Life Events in a month | • # indicated in report                                                      |                                        |

### Difference between life events and social events

**Life events**: identifying with the people doing the ceremony (person has committed to use/has an intention).

**Social events**: Presents opportunity to pass out FP information. A gathering of people for social events e.g. football, town meeting.

**Christmas/ EID**

- A social event that concerns everyone
- No designated cards

### Social & Religious events

- Birthdays
- Church meetings/Mosque meetings
- Sporting events
- Retreats
- Conventions (Political/Church)
- PTA meetings